

EUROPEAN COMMISSION HEALTH AND CONSUMERS DIRECTORATE-GENERAL

Brussels, 13 September 2011

WORKING DOCUMENT ON ON THE REVISION OF THE ANNEX OF NUTRITION CLAIMS OF REGULATION (EC) N° 1924/2006

Prepared by the Commission services

The Commission has undertaken to submit for discussion a list of further amendments to the list of permitted nutrition claims laid down in the Annex to Regulation (EC) N°1924/2006. The attached list takes into account discussions that were held during the adoption of the Regulation itself, positions of stakeholders, and previous discussions with Member States.

Proposals for discussion

WITH NO ADDED SUGARS

A claim stating that sugars have not been added to a food, and any claim likely to have the same meaning for the consumer, may only be made where the product does not contain any added mono- or disaccharides or any other food used for its sweetening properties except sweeteners as defined by Regulation (EC) No 1333/2008 of the European Parliament and of the Council of 16 December 2008 on food additives. If sugars are naturally present in the food at a concentration higher than 0,5 g per 100 g or 100 ml, the following indication shall also appear on the label, in close proximity to, on the same side and with the same prominence as the claim: 'CONTAINS NATURALLY OCCURRING SUGARS'.

NO ADDED SODIUM/ SALT

A claim stating that sodium/salt has not been added to a food and any claim likely to have the same meaning to the consumer may only be made where the product does not contain any added sodium/salt or any other ingredient containing added sodium/salt and the product contains no more than 0,12 g sodium, or the equivalent value for salt, per 100 g or 100 ml.

REDUCED [NAME OF THE NUTRIENT]

A claim stating that the content in one or more nutrients has been reduced, and any claim likely to have the same meaning for the consumer, may only be made where the reduction in content is at least 30 % compared to a similar product, except for micronutrients, where a 10 % difference in the reference values as set in Directive 90/496/EEC shall be acceptable, and for sodium, or the equivalent value for salt, where a 25 % difference shall be acceptable.

The claim "reduced saturated fat", and any claim likely to have the same meaning for the consumer, may only be made:

- (a) if the sum of saturated fatty acids and of trans fatty acids in the product bearing the claim is at least 30 % less than the sum of saturated fatty acids and of trans fatty acids in the original product prior to the reduction; and
- (b) if the content in trans fatty acids in the product bearing the claim is equal to or less than in the original product.

The claim "reduced sugars", and any claim likely to have the same meaning for the consumer, may only be made if the amount of energy of the product bearing the claim is equal to or less than the amount of energy in the original product.

NOW CONTAINS X % LESS [ENERGY, FAT, SATURATED FAT, SODIUM/SALT AND/OR SUGARS]

Reformulated products where the reduction in content is at least 15 % for energy, fat, saturated fat, salt/sodium or sugars may bear the claim "now contains X % less [energy, fat, saturated fat, sodium/salt and/or sugars]" or any claim likely to have the same meaning for the consumer. This claim shall be followed by a statement indicating the content of the nutrient or energy for which the claim is made, prior to reformulation, expressed per 100 g or 100 ml. A claim may be used for a maximum of one year following the placing on the market of the reformulated product. Products that have been placed on the market and labelled before the end of this period may continue to be sold until stocks are exhausted.

The claim "now contains X % less of saturated fat", and any claim likely to have the same meaning for the consumer, may only be made:

- (a) if the sum of saturated fatty acids and of trans fatty acids in the product bearing the claim is at least 15% less than the sum of saturated fatty acids and of trans fatty acids in the original product prior to the reduction; and
- (b) if the content in trans fatty acids in the product bearing the claim is equal to or less than in the original product.

The claim 'now contains X % less of sugars', and any claim likely to have the same meaning for the consumer, may only be made if the amount of energy of the product bearing the claim is equal to or less than the amount of energy in the original product.

<u>Provision on transitional period</u>: Foods placed on the market or labelled prior to ...* which do not comply with the requirements of this Regulation may be marketed until the stocks of the foods are exhausted.

*OJ: Please insert the date: the first day of the month 18 months after the entry into force of this Regulation.